



# Your strategic partner for Web3 economic growth

Strategic consulting

Basic tokenomics (BS)

Advanced tokenomics (AT)

Tokenomics audit

Telegram

Gmail

8blocks.io

We develop the project's economic strategy, prepare it for investment, and help build the partner ecosystem long before the token goes to market.

This service is intended for teams that need more than just a tokenomics model. It's suited for projects that require a sustainable business structure with a strong economic foundation and transparent communication with investors.

## Deliverables

- 1. Tokenomics model.** We develop the complete model, including token utility, distribution, cliffs, vesting, and emission.
- 2. White paper.** We outline the project concept, token logic, and ecosystem principles.
- 3. Pitch Deck.** We prepare the investor presentation and all supporting materials.
- 4. Partner strategy.** We select partners across key areas including market making, marketing, and smart-contract development, organize joint calls, and help you choose the right providers.
- 5. Listing and market entry plan.** We help prepare the token for exchange listing and develop the plan for entering the market.

## Our process

- 1. Project deep dive.** We review the business model, the team, the goals, and the project's potential.
- 2. Strategy development.** We define the key growth drivers and build the economic architecture.
- 3. Partner ecosystem design.** We select the right partners, assess their roles, and align them with the project.
- 4. Document preparation.** We create the tokenomics model, the white paper, the pitch deck, and all investor materials.
- 5. Implementation support.** We stay involved through every stage, including work with partners and exchanges.
- 6. Ongoing advisory.** Up to 10 calls per month, each 90 minutes.

## Outcomes

Once the consulting is complete, you have:

- A complete tokenomics model
- A detailed white paper
- A pitch deck written in investor-friendly language
- A fully built partner network across all key areas
- A strategic market entry and TGE preparation plan

## Timeline and pricing

**1. Timeline:** 2 to 4 months (depending on project readiness, communication speed, and partner onboarding timelines)

Two rounds of revisions are included in the price

**2. Pricing:** from \$7,500 per month

(the final price may vary depending on project complexity and includes an agent commission when working through the partner network)

# Basic tokenomics (BS)

Basic tokenomics is the key document needed to launch a token sale, raise investment, and establish strategic partnerships.

It includes complete calculations for token distribution, lockups, and vesting, financial forecasts, and recommendations for key ecosystem participants. The model shows investors, users, and the project team how the token creates value and supports ecosystem growth.

## Deliverables

### 1. Tokenomics description with all sections:

- calculation of optimal emission (fixed or unlimited)
- selection of the emission mechanism (mining, sale, or algorithmic distribution)
- token distribution structure with lockups and vesting
- visual materials (charts, diagrams, tables)

### 2. Formulas and calculations.

### 3. Partner recommendations across development, design, market making, legal support, marketing, and other key areas.

## Our process

- 1. Project review.** We study the provided materials (white paper, product deck, roadmap, and supporting documents) and clarify the goals to understand the project's context and objectives.
- 2. Token sale planning.** We define the number of rounds, their format (pre-sale, public sale, IDO/IEO, strategic rounds), timelines, and the average purchase size.
- 3. Utility design.** We agree on how the token will function in the ecosystem, including holder rights, utility mechanics, and vesting rules.
- 4. Benchmarking.** We analyze competitor tokenomics, compare models, highlight strong solutions, and identify best practices to avoid common mistakes.
- 5. Model finalization.** We refine the model, verify the calculations, and prepare the final documentation.



## What we analyze

To build a precise and sustainable tokenomics model, we review the project in detail:

1. **Project documentation.** White paper, product deck, and the description of the utility token or NFT, including how the token creates and maintains value inside the ecosystem.
2. **Roadmap.** The rollout of new mechanics, updates, and product development.
3. **Investment rounds.** Venture, IDO/IEO, retroactive drops, and strategic rounds, including their number, format, volumes, and target valuations.
4. **Team allocation.** The team token share, vesting timelines, and incentive structure. If some information is still missing, no worries. We will shape it together based on our experience.

## Outcomes

Basic tokenomics is suitable for projects with clear business logic and helps build a balanced and transparent token economy.

The document includes:

1. **Optimal emission.** We calculate the total token supply, whether fixed or unlimited, and determine the emission type.
2. **Emission mechanisms.** We define how tokens will be created, whether through mining, purchase, or algorithmic distribution.
3. **Distribution pool.** We calculate the volumes allocated for sales, rewards, and incentives.
4. **Distribution and vesting.** We divide tokens into pools, set lockup periods, and design the vesting schedule based on the target audience.
5. **Visual materials.** We prepare charts, diagrams, and tables for inclusion in the white paper.

## Timeline and pricing

- **Timeline:** 2 to 4 weeks  
Two rounds of revisions are included in the price
- **Pricing:** from \$10,000, depending on the volume and depth of the provided materials

# Advanced tokenomics (AT)

Advanced tokenomics is the stage that builds on the basic model. It brings together all elements of the basic tokenomics model, including emission, distribution mechanics, vesting, the financial model, and visual materials, and adds deeper analysis of the ecosystem's internal processes.

This document is intended for projects with a complex structure, multiple products, and a more sophisticated economy, where the token must connect business mechanics, stakeholders, and technical processes into one integrated system.

## Deliverables

1. **Treasury structure and token flow.** We set up deposit, staking, and unlock protocols.
2. **Accumulation and reward models.** We design advanced reward distribution models for stakeholders and validators.
3. **Liquidity management.** We define buyback strategies, deflationary mechanics, and reserve pools.
4. **Internal processes.** We create role structures, transaction scenarios, and on-chain and off-chain interactions.
5. **Additional visual materials.** We prepare extended diagrams, BPMN flows, and technical tables for the deep-dive section of the white paper.

## Our process

This stage builds on the basic tokenomics work and adds deeper analysis and integration:

1. **Deep research.** We dive into the project and its materials, analyze the market, and review the competitive landscape.
2. **Team collaboration.** We run joint sessions to capture product nuances and shape strong solutions.
3. **Ecosystem modeling.** We map how each product interacts with the token, from interfaces to smart contracts.
4. **Token flow design.** We build scenarios and simulations of token movement across all ecosystem elements.
5. **Mechanic adaptation.** We test additional functions as the project evolves.

**6. Finalization and presentation.** We assemble the final model, prepare the presentation, and walk you through it.

This approach ensures accuracy of the basic model and full alignment with the project's economy and technical structure.

## What we analyze

To build the advanced model, we use the basic tokenomics materials and expand them with additional inputs:

- 1. Core documents.** White paper, product deck, roadmap, and all materials included in the basic tokenomics.
- 2. Working sessions.** 5 to 10 sessions with your team, including the product manager, CTO, CFO, and marketing lead.
- 3. Market analysis.** A detailed review of competitors, the target market, and strategic growth scenarios.

If needed, we organize additional sessions with legal experts, market makers, and tokenomics specialists to refine the details.

## Outcomes

Advanced tokenomics works best for projects with a mature ecosystem and several internal products. The document provides:

- 1. Token protection.** Mechanisms that limit manipulation, reduce large sell-offs, and introduce dynamic lockups.
- 2. Treasury and risk management.** Treasury configuration, reserve planning, and tools that help stabilize the token price.
- 3. Expanded financial tools.** Credit pools, derivatives, and deflationary mechanics that support the broader economic model.
- 4. Ecosystem value routing.** Utility features that move value creation beyond the token itself, including NFTs, services, and subscription models to reduce sell pressure.

## Timeline and pricing

**Timeline:** 3 to 7 weeks. Two rounds of revisions are included in the price

**Pricing:** from \$15,000, depending on the volume and depth of the materials provided. The price also includes ongoing support and targeted refinements as the product evolves

# Tokenomics audit

A thorough review of the current token economy that uncovers structural issues, risk factors, and opportunities for improvement. The audit gives a clear picture of how the token performs today and what needs to be adjusted to make the project's economy stable, transparent, and compelling for investors.

## Deliverables

- 1. Audit report.** A focused assessment of the tokenomics model, covering emission structure, utility design, vesting approach, pool allocation, and the underlying economic logic.
- 2. Model validation.** A review of the core formulas, projections, and scenarios to surface inaccuracies or weak assumptions.
- 3. Data visuals.** Charts, diagrams, and tables that clearly show token flows and the model's key performance indicators.
- 4. Improvement plan.** Practical recommendations that strengthen the token economy and align it with the project's strategic goals.

## Our process

- 1. Project immersion.** We start by reviewing the white paper, product deck, tokenomics materials, and supporting documentation to get a full picture of the project's context and goals.
- 2. Model diagnostics.** We examine the token model in detail, including formulas, emission logic, and allocation structure, to understand how the system functions today.
- 3. Market benchmarking.** We compare the model with relevant competitors and industry standards to highlight strengths, weaknesses, and missed opportunities.
- 4. Findings and recommendations.** A structured report outlines the key insights and the improvements that strengthen the model and its economic logic.
- 5. Review session.** We walk you through the results, explain the reasoning behind each recommendation, and explore realistic scenarios for future development.

## What we need

To run the audit with maximum accuracy, we request the following in advance:

1. **Current tokenomics documents.** The white paper, Excel model, and the emission and distribution schemes.
2. **Descriptions of key business processes.** Project metrics, economic goals, and token distribution logic.
3. **Interviews with process owners.** We discuss the details with the CEO, CTO, CFO, and other responsible team members.

## Outcomes

You receive a detailed report that analyzes the current token economy and provides practical recommendations for improving it. The audit makes it clear which elements need adjustment so the tokenomics supports the project's growth rather than requiring external assistance.

## Timeline and pricing

**Timeline:** 1 to 2 weeks

**Pricing:** from \$6,000, depending on the volume and depth of the materials provided